

## **About Marketing**

The retail marketing of petroleum products in India is done by the Public Sector Oil Marketing Companies (OMCs) i.e. Indian Oil Corporation Ltd (IOCL), Hindustan Petroleum Corporation Ltd (HPCL), Bharat Petroleum Corporation Ltd. (BPCL), Numaligarh Refinery Ltd.(NRL), Mangalore Refinery & Petrochemicals Ltd.(MRPL) and Private Companies such as Reliance, Essar, Shell.

There are 320 Terminal/Depots, 186 LPG Bottling Plants, 52248 Retail Outlets, 13896 LPG Distributorships, 6582 SKO/LDO Dealers in the country. The prices of sensitive petroleum products such as SKO, LPG and Diesel (HSD) is controlled by Government. All other products are deregulated and are subject to market forces. The Ministry regulates the distribution policies of the sensitive petroleum products including petrol (MS).